Sales Relaid bacco Company	
1221)1,2,3, (222) 20,21,24,25,26	
12201,3,416,8,9 x23 21,24	
183 5 M20 28	~
124 27, 23, 24, 26, 27, 29)
1835) 2, 3, 6, 700 (AG)	
120/12,3,45.6. PC (SC)	
1220/12,5,6,9 MC PA	
1240	
1244 RSM RBM	

D. L. BOMGARDNER Key Account Manager

486 Thomas Jones Way, Suite 200 Exton. PA 19341 610-280-9113 Fax: 610-280-9118

Voice Mail: 800-757-8255, Ext. 46729

May 14, 1998

To:

All Division Managers and Sales Reps With Responsibility for 7-Eleven Chain

ID 0001-04-02.

ROU's 1210, 1310, 1610, 1710, please distribute.

Subject:

7-Eleven Approved Contract Plan Exceptions

Dear Ladies and Gentlemen:

Currently, there are a variety of merchandising contract plans and payment rates in the system. I understand that there may be special situations where we had to contract with a Franchise Operator under a different plan; however this should be on a exception basis.

In order to provide Southland with information relative to the "exception" scenarios, I need your assistance as follows:

- Attached is a spreadsheet and a list of stores in each Sales Rep's territory that have
 contracts signed other than the \$250.00/Month Special 7-Eleven Contract. I need each
 Sales Rep to provide me with specific information as to why we have elected to sign
 these calls on a different plan. I would appreciate a response no later than June 1, 1998.
- Also Attached is a list of the approved contract plans.

If you have any questions, please give me a call.

Sincerely,

D.L. Bomgardner

DLB: jh

51853 463

Sheet1

	<u> </u>		Name		Address	City	st	Zip	contract 1	contract 2	contract 3
	112627	756904 A12	7-11	#30221H(226 WINTHROP AVE	LAWRENCE	MA		PACK OUTLETLR3B	PK OUTLT EHMC	
113008	113022	640879 A24	7-11	#25059(C	78 FRANKLIN ST	QUINCY	MA	2169	PACK OUTLETLR3B	PK OUTLT EHMC	PK AC MAT L2B
113108	113130	759843 A12	7-11	#20038(C	WEYMOUTH RD & STEEL	ENFIELD	CT	6082	PACK OUTLETL3B	PK OUTLT EHMC	PK AC MAT L2B
	122225	400027 A24	7-11	#11461(C	8 E GRAND AVE	MONTVALE	NJ	7645	PACK OUTLETNSL3B	PK OUTLT EHMC	PK AC MAT L2B
122101	122225	400047 A24	7-11	#11439(C	370 HILLSDALE AVE	HILLSDALE	NJ	7642	PACK OUTLETNSL3B	PK OUTLT EHMC	PK AC MAT L2B
122101	122225	400385 A24	7-11	#11427(C	2374 LEMOINE AVE	FORT LEE	NJ	7024	IPACK OUTLETNSL3B	PK OUTLT EHMC	PK AC MAT L2B
122102	122226	411716 A12	7-11	#29220(F	358 MAIN AVE	WALLINGTON	NJ	7057	PACK OUTLETNSL2C	PK ACCRUAL L2C	
122102		667484 A12	7-11	#11432(C	280 MAIN ST	NEW MILFOR	NJ	7646	PACK OUTLETNSL2C	PK ACCRUAL L2C	
	122221	73320 A24	7-11	#25523(C	1089 CAMPBELL AVE	WEST HAVEN	CT	6516	PACK OUTLETNSL2B	PK AC MAT L2B	
122208	122221	768245 A24	7-11	#19697(C	502 SAW MILL RD	WEST HAVEN	CT	6516	PACK OUTLETNSL2B	PK AC MAT L2B	
122305	Ī	113252 A12	7-11		1072 MOTOR PKWY	CENTRAL IS	NY	11722	PACK OUTLETNSL3C	PK AC MAT L2B	
122305		286152 A12	7-11	#11225(C	286 W ROE BLVD	PATCHOGUE	NY	11772	PACK OUTLETNSL3C	PK AC MAT L2B	
	122321	286304 A12			410 MILL RD	WESTHAMPTO	NY	11977	PACK OUTLETMC	PK ACCRUAL L1A	
122305		758394 A12		#32002		BAYPORT	NY	11705	PACK OUTLETNSL3C		
122605		784936 A12	7-11	#23967		WALDWICK	NJ	7463	PACK OUTLETLR3B	PK OUTLT EHMC	PK AC MAT L2B
122901	j	550312 A12	7-11	#27942(C	531 FULTON AVE	HEMPSTEAD	NY	11550	PACK OUTLETL3B	PK OUTLT EHMC	PK AC MAT L2B
122906		539984 A24			1800 MERRICK AVE N	MERRICK	NY	11566	PACK OUTLETMC	PK AC MAT L2B	
	132226	789922 A04		#17118	1801 REISTERSTOWN RD	PIKESVILLE	MD	21208	PACK OUTLETNSL3B	PK OUTLT EHMC	PK ACCRUAL L1B
132205		599347 A12		#26208		BALTIMORE	MD	21234	PACK OUTLETL3B	PK OUTLT EHMC	PK AC MAT L2B
132208	132227	412789 A12	7-11	#18208	645 E PATAPSCO AVE	BALTIMORE	MD	21225	PACK OUTLETNSL3B	PK AC MAT L2B	
132208		660173 A12		#23689	2701 W FRANKLIN ST	BALTIMORE	MD	21223	PACK OUTLETNSL2D	PK AC MAT L2D	, Ti
132606		278882 A12		#11291		WILMINGTON	DE	19801	PACK OUTLETL1F	PK ACCRUAL L1F	
133003		57595 A12		#24608		SOUTH PLAI	NJ	7080	PK OUTLT EHMC	PACK OUTLETLR3	PK AC MAT L2B
133004	133426	279622 A12		#10957		TRENTON	NJ	8610	PACK OUTLETNSL2C	PK ACCRUAL L2C	
133004		279710 A12		#10972		TRENTON	NJ		PACK OUTLETNSL2C		
133004		781072 A12				TRENTON	NJ		PACK OUTLETL2B	PK ACCRUAL L2B	
133006		402072 A12		#11452			NJ			PK OUTLT EHMC	PK AC MAT L2B
133201		276929 A12				LEVITTOWN	PA		PACK OUTLETNSL1J	<u> </u>	
133201		277550 A12				FAIRLESS H	PA			PK ACCRUAL L2F	
133202		616148 A12					PA		PACK OUTLETNSL3B		PK AC MAT L2B
133203		277509 A12					PĀ		PACK OUTLETNSL1B		
133205		278439 A12				PHOENIXVIL	PA			PK ACCRUAL L1D	
133205		604505 A12					PA			PK OUTLT EHMC	
133402		666603 A12				MILLVILLE	NJ			PK OUTLT EHMC	
133403		282732 A12					NJ			PK ACCRUAL L2E	
133406		464569 A12					NJ		PACK OUTLETNSL3B		
133406		493185 A12		#26992	·		NJ			PACK OUTLETL3B	PK AC MAT L2B
133408		282747 A12					NJ			PK ACCRUAL L1I	
133408		778318 A12							PACK OUTLETNSL3B		
162601	162626	398753 A00	7-11	#18546	2512 SHERIDAN DR	TONAWANDA	NY	14150	PACK OUTLETLR3B	PK AC MAT L2B	

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Sheet1

SR	RR	Acct CC	Name	ST#	Address	City	st	1	contract 1		contract 3
~	162629		2 7-11	#18474	2065 DELAWARE AVE	BUFFALO	NY		PACK OUTLETLR3B	PK AC MAT L2B	<u></u>
	162626			:#15791	660 N FRENCH RD	AMHERST			PACK OUTLETL3B	PK OUTLT EHMC	
	162622			#15869	840 MAPLE RD	WILLIAMSVI	NY	14221	PACK OUTLETNSL3B	PK OUTLT EHMC	PK AC MAT L2B
162602		544627 A1		#11269	150 FRENCH RD.	CHEEKTOWAG	NY	14225	PACK OUTLETNSL3B	PK OUTLT EHMC	PK AC MAT L2B
162602		···		#11278	720 ELMGROVE RD	ROCHESTER	NY	14606	PACK OUTLETNSL3C		
	162623		2 7-11	#11265	4340 S BUFFALO ST	ORCHARD PA			PACK OUTLETLR3B	PK OUTLT EHMC	
	162623			#17385	3021 SOUTHWESTERN BL	ORCHARD PA	NY	14127	PACK OUTLETLR3B	PK OUTLT EHMC	
	162623			#18035	1470 ORCHARD PARK RD	WEST SENEC	NY	14224	PACK OUTLETLR3B	PK OUTLT EHMC	
	162623			#19112	3846 SOUTHWESTERN BL	ORCHARD PA	NY		PACK OUTLETLR3B	PK OUTLT EHMC	PK AC MAT L2B
	173822			#25070		WEST CHEST	PA	19380	PACK OUTLETNSL10		
292501				#23671		HARRISONBU	VA	22801	PACK OUTLETL3B	PK OUTLT EHMC	PK AC MAT L2B

8899 88819

7-ELEVEN STORE LIST STORES CONTRACTED UNDER PLANS OTHER THAN THE "SPECIAL 7-ELEVEN AGREEMENT"

ATTACHMENT II

STORE #	CONTACT PLAN	PAYMENT RATE	REASON FOR EXCEPTION (LIMITED SPACE, 3 COMPANIES CONTRACTED, ETC.)	ELEMENTS OF CONTRACT (i.e., (1) FPD, (1) SD, etc.)
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